



Sarah Wingfield, Communications Manager, Choice Hotels International, Luke's Wings Chairwoman of the Board and Co-Founder

Sarah Wingfield serves as project manager, corporate communications for Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel franchisors. In this role, Ms. Wingfield specializes in a myriad of areas, including community relations and corporate social responsibility, meetings and events planning and management, corporate communications, and travel program communications.

Ms. Wingfield is responsible for planning corporate meetings and events, as well as supporting the planning, communication and execution of Choice sponsored programs and events, including all employee and associate meetings and events, annual conventions, board of directors meetings, key client events, and other community relations efforts. Ms. Wingfield also manages the execution of initiatives associated with the Choice Hotels International Foundation. These efforts include the coordination of foundation board activities, reviewing grant requests, and administering several Foundation programs.

Ms. Wingfield supports the entire Corporate Communications department on special projects including areas such as media relations, investor relations, events, franchisee communications and associate communications. Sarah is the lead contact to the company's travel office and works directly with the finance department and others in maintaining the company's travel policy. Ms. Wingfield first joined Choice in November 2002, and spent a period of two years with the company before relocating to Minnesota. Ms. Wingfield returned to Maryland, and Choice, in April 2006.

She holds a bachelor's degree from the University of Maryland, where she was a member of the University of Maryland Cheerleading Team, graduating in 2002.