



**FOR IMMEDIATE RELEASE**

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Contact: Nicole Siobal

(202) 262-1672, [nsiobal@gmail.com](mailto:nsiobal@gmail.com)

**LUKE'S WINGS "FASHION TAKES FLIGHT" RAISES OVER \$10,000;  
FLIES VETERAN'S FAMILY NEXT DAY**

Washington, D.C., (February 25, 2009) – On Wednesday, February 25<sup>th</sup> Luke's Wing's held a one of a kind event at L2 Lounge in Georgetown. Its first annual "Fashion Takes Flight" fundraiser and fashion show sold out the week of the event, allowing the charity to raise over \$10,000. A significant portion of the proceeds flew the parents of SGT John Moore, an injured Iraq serviceman, to Walter Reed Hospital the following day.

Fletcher Gill, co-founder and director of Luke's Wings, said: "I am absolutely impressed with the success of the event and of our Luke's Wings Events and Development Teams. Our two main goals for 2009 are: (1) to triple the number of airplane tickets for the families of wounded warriors (from 20 in 2008 to 60 in 2009); and (2) to achieve an 80% pass-through ratio. Based on net income results from the Fashion Takes Flight Fundraiser, we are well on our way to achieving both key business objectives for 2009."

Over 200 young professionals, along with service men and women, attended the event hosted by L2 Lounge and sponsored by [Berico Technologies](#). Special guests included numerous Washington personalities who volunteered as models, and most importantly Luke—the veteran who inspired the organization. Also in attendance were Angie Goff of WUSA Channel 9; Kate Marie Grinold, current Miss DC; the CW's Paul Wharton; and Katherine Kennedy, star of the upcoming reality show *Blonde Charity Mafia*. Kate Michael, former Miss DC and host of the new upcoming "webepisode" *The District Dish* served as the Master of Ceremonies. The night was one to remember, as many of the guests were unable to hold back tears when SGT Moore told his story and expressed how happy he was to see his family the next day.

Also showcased were local up-and-coming fashion designers, including: Aidah Couture, Mi Chiamo Eka, Rochelle Behrens, Queen Bee Designs, Eric Finn Custom Clothiers, LaceyK shoes, Evelyn Brooks and ChrisKLA jewelry, plus spring favorites from stores such as Urban Chic and We One You Two. Many donated items for the bid and raffle.

**Special thanks to our armed forces service men and women.**

**About Luke's Wings**

Luke's Wings is a 501c3 nonprofit organization dedicated to the support of service members who have been wounded while fighting for our country. Recognizing the immediate need for families to be with their loved ones at such a difficult time, Luke's Wings provides families with the means to visit service members during their hospitalization and rehabilitation. By purchasing travel agency services and travel tickets for service members loved ones, Luke's Wings provides an immediate and invaluable service to families of our men and women at arms. For additional information or to make a donation, please visit [www.lukeswings.org](http://www.lukeswings.org) or mail checks to Luke's Wings Inc. at 20 Ritchfield Court, Rockville, MD, 20850.

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